VISIT PHILADELPHIA®

Market Calendar: Q2 2023 – Q1 2024

Updated Mar 13, 2023

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Month Avg Temp	April 62°	May 71°	June 80°	July 86°	August 84°	September 78°	October 67°	November 56°	December 46°	January 67°	February 56°	March 46°

Events

- Isaac Julien, Philadelphia Museum of Art, Jan 28 2023 – May 29 2023
- A Longwood Christmas, Longwood Gardens, TBA
- Black Founders: The Forten Family of Philadelphia, Museum of American Revolution, Feb 11 2023 – Nov 26 2023
- Disney 100: The Exhibition, The Franklin Institute, Feb 18 2023 – Aug 27 2023

Exhibitions

- The Modern Japanese Print in America, Michener Art Museum, Mar 4 2023 – Jul 30 2023
- Williamson & Kganye, The Barnes Foundation, Mar 5 2023 – May 21 2023
- Rising Sun: Artists in an Uncertain America, Pennsylvania Academy of the Fine Arts, Mar 23 2023 – Oct 8 2023

Holidays

- Easter Sunday, Apr 9
- Mother's Day, Sunday, May 14
- Memorial Day, Monday, May 29
- Father's Day, Sunday, Jun 18
- Juneteenth, Monday, Jun 19
- Fourth of July, Tuesday, Jul 4
- Labor Day, Monday, Sep 4
- Indigenous People's Day, Monday, Oct 10
- Halloween, Tuesday, Oct 31
- Thanksgiving, Thursday, Nov 23
- Christmas, Monday, Dec 25
- New Year's Eve, Sunday, Dec 31
- Hanukkah, Sunday-Monday, Dec 18 - 26
- New Year's Day, Monday, Jan 1
- Martin Luther King Jr.'s Day, Monday, Jan 15
- Lunar New Year, Saturday, Feb 10
- Valentine's Day, Wednesday, Feb 14
- President's Day, Monday, Feb 19
- St. Patrick's Day, Sunday, Mar 17

Festivals/ Events

- Dine Latino Restaurant Week, Apr 3 - 7
- African American History & Culture Showcase, Apr 8 – 9
- South Street Easter Promenade, Apr 9
- Subaru Cherry Blossom Festival, Apr 15 - 16
- Philly Chef Conference, Apr 16 – 17
- South Street Festival, May 6
- Rittenhouse Row Spring Festival, May 6
- Chestnut Hill Home & Garden Festival, May 7
- Philly Tech Week, May 5 – 13
- Kensington Derby & Arts Festival, May 13
- Roots Picnic, Jun 2 – 4
- Fan Expo, Jun 2 – 4
- Rittenhouse Square Fine Art Show, Jun 2 – 4
- Devon Horse Show & Country Fair, May 25 – Jun 4
- Latino Film Festival, May 28 - Jun 4
- Odunde Festival, Jun 4 – 11
- Juneteenth Festival, Jun 18
- Visit Philadelphia Black Greek Golf Outing, Jun 19
- Red, White, & Brew Bar Crawl, Jul 1
- Philly Balloon & Music Festival, Jul 1 - 4
- Night Nation Run, Jul 8
- Chinese Lantern Festival, TBA
- BlackStar Film Festival, Aug 2 – 6
- 2nd Street Festival, Aug 6
- Philly Folk Festival, Aug 17 – 20
- Revolutionary Germantown Festival, Aug 21
- Ukrainian Folk Festival, Aug 27
- Made In America (TBA)
- Doylestown Arts Festival, Sep 9 – 10
- Kennett Square Mushroom Festival, Sep 9 – 10
- Fall Rittenhouse Square Fine Art Show, Sep 15 – 17
- Fringe Arts Festival, TBA
- OutFest, Oct 6 - 8
- Philly Bike Ride, Oct 14
- OctoberFeast, Oct 14 – 15
- South Street PumpkinFest, Oct 28
- Opera Philadelphia's O23 Festival, Sep 21 – Oct 1
- Head of the Schuylkill Regatta, Oct 28 – 29
- XPoNential Music Festival, Sep 22 – 24
- DesignPhiladelphia, Oct 4 – 15
- Philadelphia Film Festival, Oct 19 – 29
- Fishtown Festivale, Sep 23
- Downingtown Fall Fest, Sep 24
- Peddler's Village Apple Festival, Nov 4 – 5
- PMA Craft Show, Nov 3 – 5
- Asian American Film Festival, Nov 2 – 12
- Marathon Weekend, Nov 18 – 19
- Thanksgiving Day Parade, Nov 23
- Winter in Franklin Square, TBA
- Christmas Village, TBA
- Winter at Dilworth, TBA
- Winter Wonderland at Longwood Gardens, TBA
- Blue Cross RiverRink Winterfest, TBA
- Halloween Nights at Eastern State Penitentiary, TBA
- Mummers Parade, Jan 1
- PA Bridal & Wedding Expo, TBA
- Restaurant Week, TBA
- Tattoo Arts Convention, Jan 20 – 22
- Greater Philadelphia Home Show, Feb 23 – 25
- Philadelphia Auto Show, TBA
- African American Children's Book Fair, TBA
- Home + Garden Show, Feb 23 - 25
- East Passyunk Restaurant Week, TBA
- Philadelphia Flower Show, TBA
- Philly Fashion Week, TBA
- Greater Philadelphia Pet Expo, TBA
- Environmental Film Festival, TBA
- Philly Theatre Week, TBA
- JBF Taste America, TBA

Openings

- Rothman Roller Rink at Dilworth, Apr 21 – Jun 16
- National Jazz Festival, Apr 22
- Manayunk StrEAT Food Festival, Apr 23
- Philly Black Pride, Apr 27 – 30
- HBCU Festival, May 20
- New Hope PrideFest, May 20
- Italian Market Festival, May 20 - 21
- Wawa Welcome America, Jun 19 – Jul 4
- Spruce Street Harbor Park, May – Sep 2023
- Blue Cross RiverRink Summerfest, May – Sep 2023
- Manayunk Arts Festival, Jun 24 - 25
- East Passyunk Car Show & Street Festival, Jul 30
- Disney's The Lion King, Aug 16 – Sep 3

Sports/ Concerts

- Phillies Opening Week, April 6 – 9
- Penn Relays, Apr 27 – 29
- The Philadelphia Show, Apr 28 – 30
- Broad St. Run, Apr 30
- Taylor Swift, Lincoln Financial Field, May 12 – 14
- Northern Liberties Night Market, May 25
- Ed Sheeran, Lincoln Financial Field, Jun 3
- Dead & Company, Citizens Bank Park, Jun 15
- Billy Joel & Stevie Nicks, Lincoln Financial Field, Jun 16
- Yellowcard, Mann Center, Jul 11
- Beyoncé, Lincoln Financial Field, Jul 12
- Luke Combs, Lincoln Financial Field, Jul 29
- Drake, Wells Fargo Center, Jul 31
- Arctic Monkeys, Mann Center, Sep 5
- Pink, Citizens Bank Park, Sep 18

National Observances

- Asian Heritage Month
- Jewish Heritage Month
- LGBTQ+ Pride Month
- Hispanic Heritage Month
- Mural Arts Month
- LGBTQ+ History Month
- Native American History Month
- Black History Month
- Women's History Month

Conventions

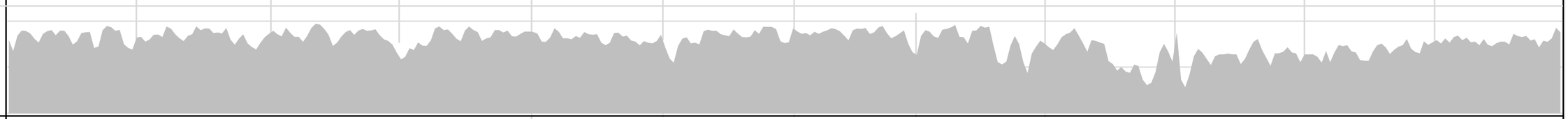
Total Room Nights (PHLCVB)

- Apr 7, 35,000 — NEQ Volleyball
- Apr 24, 5,000 — Informa Markets
- May 22, 8,000 — American Association of Critical Care Nurses
- May 27, 70,000 — National Collegiate Athletic Association
- Jun 26, 17,000 — International Society For Tech in Education
- Aug 18, 6,000 — American Sociological Association
- Sep 12, 10,000 — National Black MBA Association, Inc.
- Sep 20, 32,000 — New Hope Network
- Sep 29, 7,000 — National Electrical Contractors Association
- Oct 8, 12,500 — American College of Emergency Physicians
- Oct 14, 3,500 — Mortgage Bankers Association
- Oct 24, 5,000 — Charles Schwab
- Nov 1, 13,000 — American Society of Nephrology
- Nov 5, 25,000 — American Heart Association
- Nov 18, 3,474 — Philadelphia Marathon
- Jan 7, 7,200 — Modern Language Association
- Feb 14, 6,000 — Biophysical Society
- Mar 8, 6,000 — EM2 Sports

Projected ADR (TE)	$233.89	$271.54	$255.97	$207.02	$201.25	$238.90	$247.76	$240.77	$207.56	$200.82	$200.82	$200.82

Center City Hotel Occ.:

3- Yr Avg., 2017-19 (STR)



Monthly 3-yr Avg 2017-19 Occ. (STR) **Forecast (TE)**	83% **April** 68%	84% **May** 70%	86% **June** 72%	82% **July** 69%	82% **August** 67%	83% **September** 68%	86% **October** 70%	79% **November** 67%	64% **December** 53%	61% **January** 56% (Q1 Avg.)	68% **February** 56% (Q1 Avg.)	80% **March** 56% (Q1 Avg.)